



# PÉCS: The Ideal Place for Your Business

---

# CITY FACTSHEET AND ACCESSIBILITY



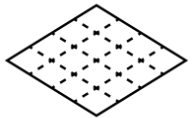
**Population: 145 000**

Within 1-hour drive: 686 000



**Working age population: 90 300**

Seeking employment: 2 100 (2,34%)



**Area: 163 km<sup>2</sup>**

with agglomeration: 671 km<sup>2</sup>

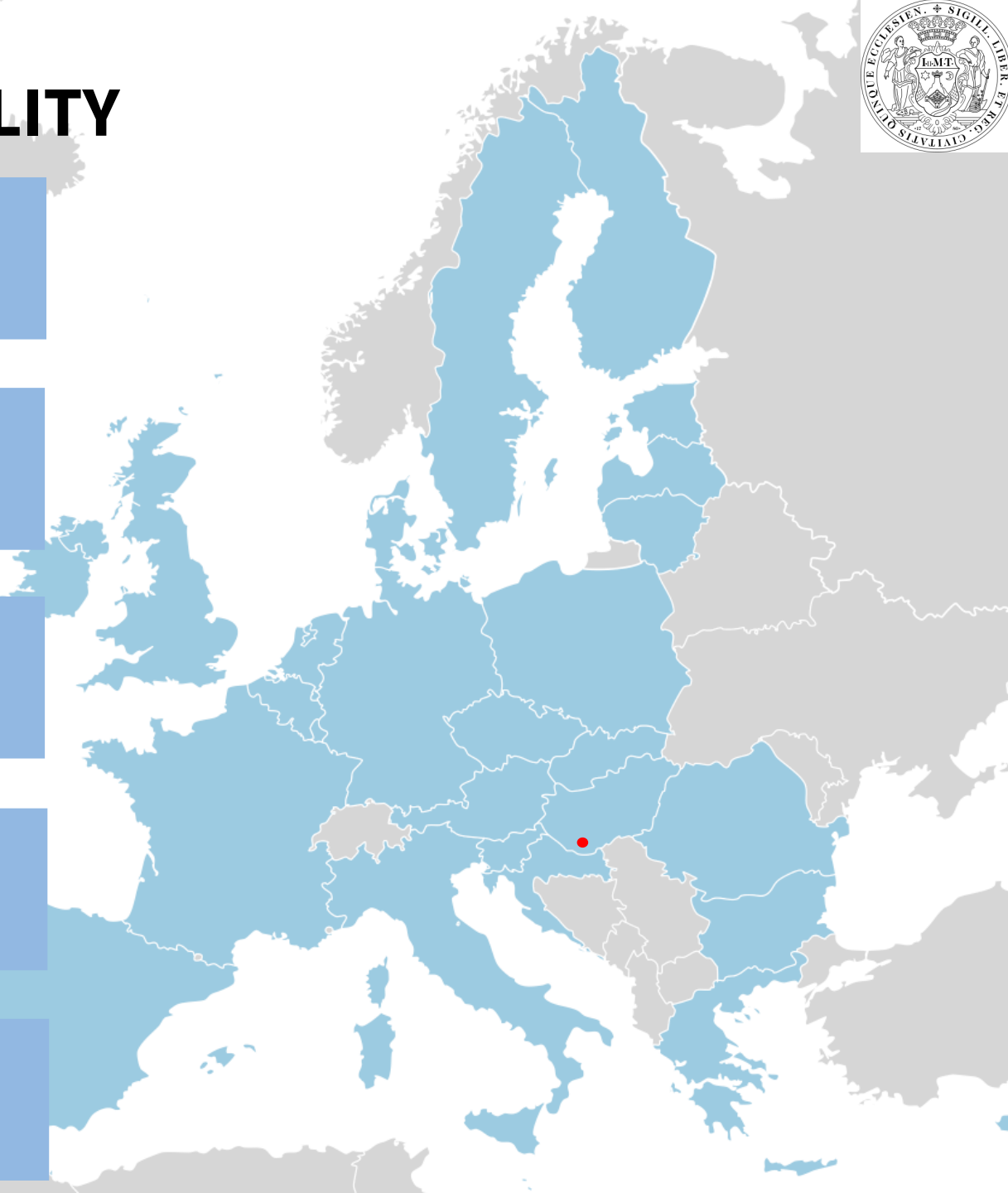


**Education: University of Pécs**

• 10 faculties, 300 diploma programmes



**Spoken languages:** English, German,  
French, Spanish, Croatian



# Pécs in Europe



## Legend:

- Yellow:** main roads
- Orange:** highway
- Light blue:** railway network

## Local distances



- Within a 10 km radius from the city center, Pécs has passenger and freight train connection, highway connection and flight connection
- Through the M60-M6 highway, Pécs has connection to the Trans-European Transport Network (TEN-T)
- Koper harbour (Slovenia) is at a 500 km distance

Koper harbour  
(Adriatic Sea,  
Slovenia):  
500km,  
5 hr. 30 min.

Southern  
Industrial  
Park

Pécs-Pogány  
International  
Airport:  
10 km,  
15 min. from  
city center

M60-M6 highway  
• Budapest:  
240 km  
2 hr. 30 min.  
• Mohács harbour  
(River Danube):  
45 km  
30 min.



# Pécs-Pogány International Airport

- 15 minutes from the city center
- Capable of handling international flight traffic
- Will be renovated and expanded within the framework of a government project



# UNIVERSITY OF PÉCS

## A MULTICULTURAL UNIVERSITY

10 faculties – 300 training programs

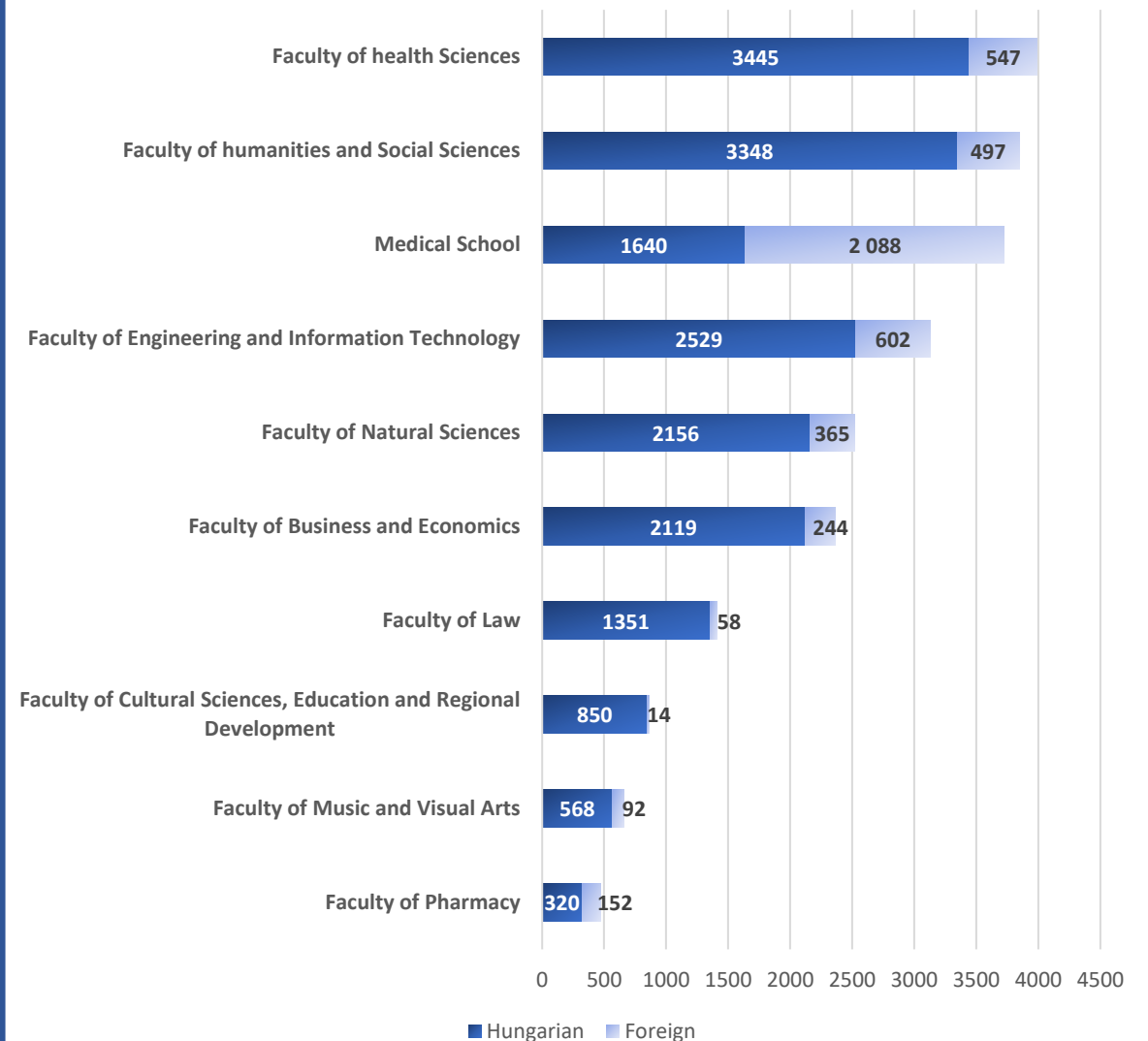


More than 22.000 students – 20% of them are international

7700 m<sup>2</sup> state-of-the-art research area



Number of university students (2022)



# BARANYA COUNTY VOCATIONAL TRAINING CENTER

## Baranya county

7 towns  
(including Pécs)

12  
institutions

1800  
graduates/year

## City of Pécs

6 institutions

1300  
graduates/year

### Main focuses:

- secondary education
- technical training
- adult education
- advanced training
- career guidance

### Dual training program:

- In 7 towns, with hundreds of businesses
- 1500 apprenticeship contracts so far

### Most popular training courses:

1. Electrician, mechanic, leather product manufacturer, textile manufacturer
2. Farming, IT, construction
3. Chemical industry, trade, logistics, healthcare



# AVAILABLE, QUALIFIED, MULTILINGUAL LABOUR FORCE



On average more than 1100 high school students graduate in Pécs each year

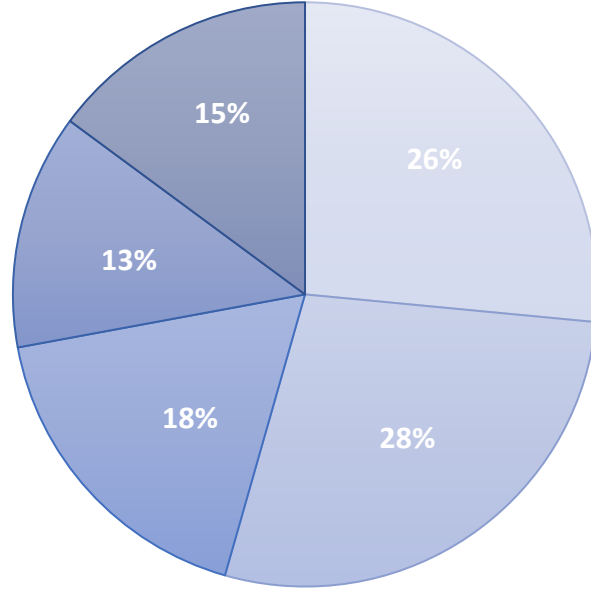


Some of the most popular high school courses are the English, German, French, Spanish and Italian language programs



On average 5600 students graduate from the University of Pécs every academic year

Jobseekers by Degree  
(Pécs district, December 2022)



- Primary school
- Vocational training
- Technical school
- Highschool
- University

# PÉCS IS THE PARTICIPANT OF A NEW EU INITIATIVE: 100 CLIMATE-NEUTRAL AND SMART CITIES BY 2030



## BENEFITS FOR CITIES

- **Tailor-made advice and assistance** from the Mission Platform (managed by the [NetZeroCities](#) consortium)
- Unlocking additional **funding and financing opportunities** through a Mission label
- **Research & innovation funding opportunities** for cities to join large innovation actions, pilot projects and demonstrations (total budget from Horizon Europe for 2021-2023 is €360 million)
- Support through a national **coordination network**
- Networking opportunities, **learning and exchange of experiences** among cities
- Support with **involving citizens in decision-making**
- **High visibility** – raised political profile and attractiveness for investment and skilled workers





# CITY DEVELOPMENT:

## DIGITALISATION AND SUSTAINIBILITY



### Digitalisation and smart infrastructure

Existing and future smart infrastructure



Smart crosswalks

Smart parking

Smart infrastructure to be extended within the EU initiative „100 smart and green cities”

E-municipality



Extended online administration

Local tax and finances – online payment system

The city website and connected services of the municipality are currently going through a major overhaul



### Sustainability

Renewable energy:

- Solar Park: 38.000 state-of-the-art thin-film PV solar panel
- Europe’s largest biomass fueled thermal power plant, recipient of the regional industrial chamber’s green award

Waste management:

- Brand new sewage treatment plant started operating in 2022: greener, more efficient, removes 100% of waste from water
- residential selective and bio-waste trashcans are distributed free of charge

Green city:

- 18 fully electric buses
- University of Pécs: selected as the greenest university in Hungary
- Green infrastructure to be extended within the EU initiative „100 smart and green cities”

# PÉCS – A GORGEOUS CITY TO LIVE IN



- Good public security
- Largest state clinic and largest private hospitals in the region
- Bilingual kindergartens and schools
- English, German and Croatian language knowledge is common among people in commerce and services



## Everyday life

- UNESCO World Heritage Site
- European Capital of Culture, 2010
- Largest museum network after Budapest
- Zsolnay Light Festival, theme festivals of arts, culture, heritage, minorities, music and gastronomy
- Pannon Philharmonic
- Zsolnay Cultural Quarter
- Kodály Center & Concert Hall



## Cultural life

- Various activities from gliding to wakeboarding
- Thermal baths in nearby villages
- Excellent climbing and excursion possibilities in and around the Mecsek hills
- Pécs ZOO
- Famous wine region: Villány-Siklós-Pécs
- Medieval castles in the region



## Sports and leisure

# INCENTIVES, LOCAL SUPPORT



Local tax relief schemes (ex.: 5 years of land and building tax exemption)  
Individual cash support



Securing temporary office for the time of hall construction



Settlement support: for management, upper leadership from a foreign country



City leadership involvement: major, vice-majors are available for negotiations, support



Labor recruitment support



Connecting investors to local suppliers



Cooperation opportunities with the University of Pécs



Communication package

# THEY HAVE ALREADY CHOSEN PÉCS



DEUTSCHE TELEKOM IT SOLUTIONS



# CONTACT US:

**PÉTER VARGA,** HEAD OF HEAD OF GENERAL DEPARTMENT OF  
ECONOMIC DEVELOPMENT

EMAIL: [INVESTMENT@PH.PECS.HU](mailto:INVESTMENT@PH.PECS.HU)

---

