



PÉCSINVEST
PÉCS
THE INVESTOR FRIENDLY
LOCATION



EU



HUNGARY



This award was granted to the City of Pécs by the Hungarian Investment Promotion Agency appreciating all our achievements in investment promotion.

WHY PÉCS?



MAX 50% AID INTENSITY,
CUSTOMISED SUBSIDIES FOR
COMPANIES



FAVOURABLE TAX SYSTEM



AFFORDABLE, HIGHLY QUALIFIED,
MULTILINGUAL LABOUR FORCE



EXCELLENT
ACCESSIBILITY



INDUSTRIAL PARKS
WITH HIGH LEVEL SERVICES

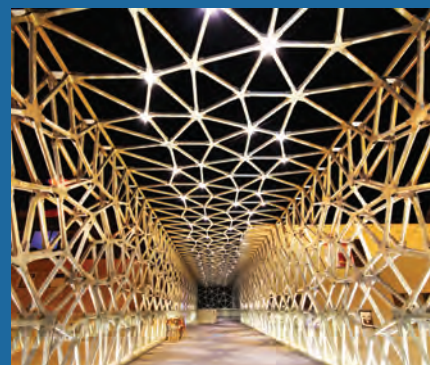


UNIVERSITY OF PÉCS AND
PÉCS CENTER VOCATIONAL
TRAINING AS PARTNERS

+1



LIVEABLE CITY



PÉCSINVEST



EXCELLENT ACCESSIBILITY



Motorway

Pan-European Corridor V/C - M6/M60



Air transport

Pécs-Pogány Airport - 0 km

Osijek Airport (CRO) - 110 km

International Airport Budapest - 220 km

Rail

Intercity trains connecting Pécs and Budapest, the capital



River cargo

nearest river Danube port (at town of Mohács) - 40 km
nearest harbour at the Adriatic Sea (at town of Koper, SLO) - 500 km



EXCELLENT ACCESSIBILITY



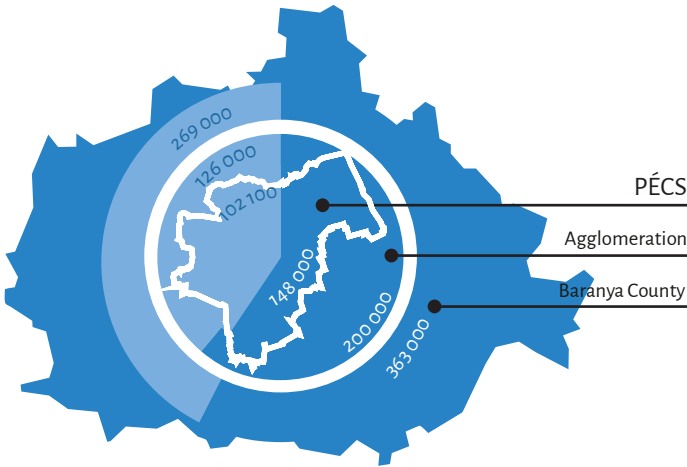
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- employee age population (capita)
- population (capita)



Skilled workers with secondary education

13 vocational training institutions
 6,000 Students
 50 different qualifications (e.g. technicians for engineering, electrical engineering, electronics, chemistry)
 dual education is available
 vocational training tailored for enterprise on demand

Partnership with the University of Pécs

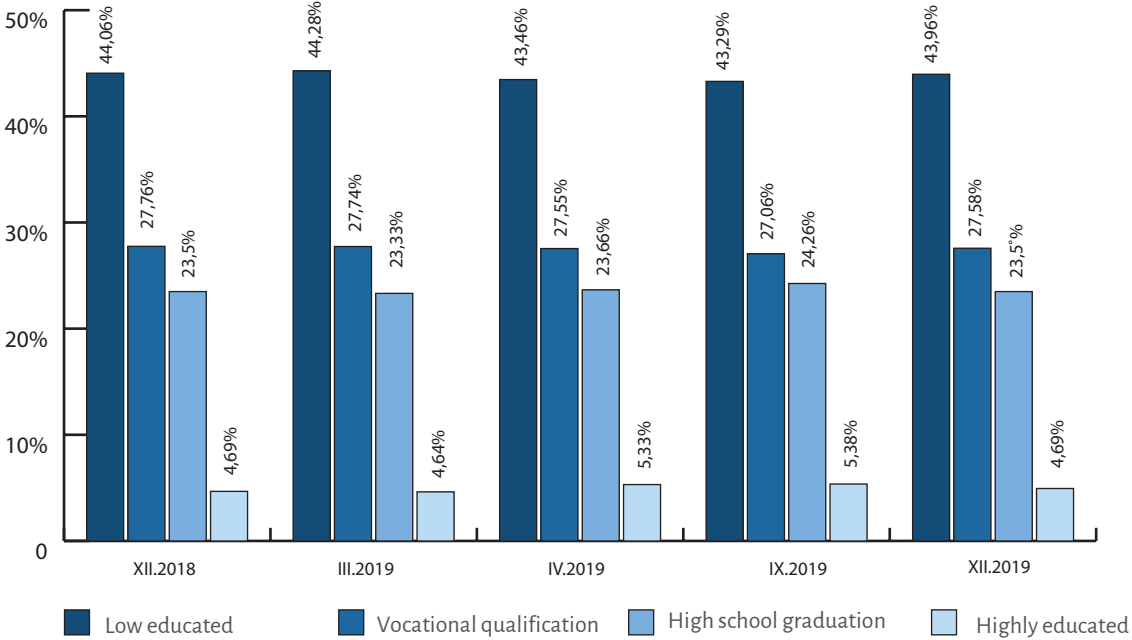
10 faculties
 210 departments
 20.000 students
 4500 international students
 1400 instuctors and researchers

Main employment data of Baranya County

	Population	N# of employed	Economically active ¹	Economically inactive	Employment rate	N# of registered jobseekers	Rate of unemployment
2018. Q3	275.804	161.078	169.987	105.817	58,4 %	13.837	5,3%
2019. Q3	272.410	155.377	165.096	107.313	57,0 %	13.611	5,2%

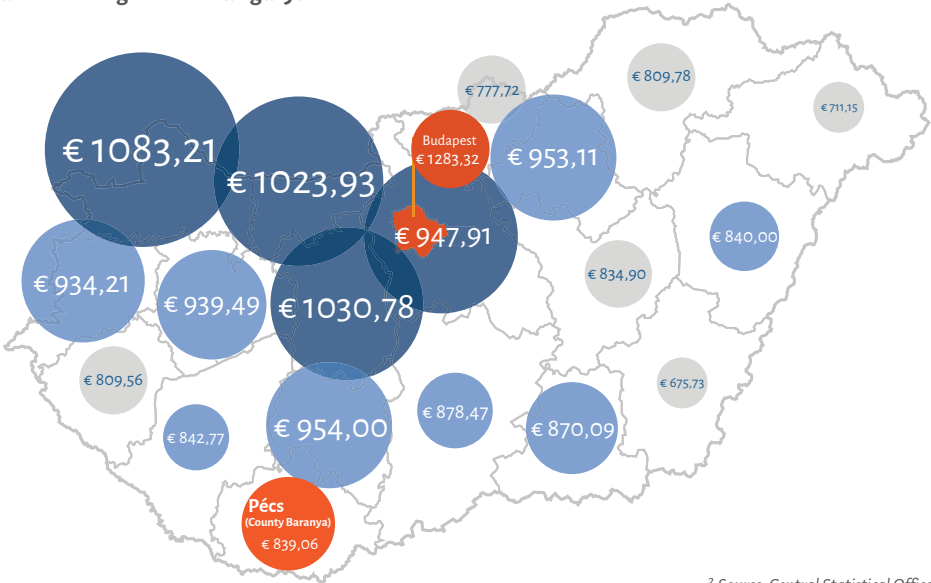
¹Total employed people and jobseekers

Rate of registered jobseekers in County Baranya by Qualifications²



Average monthly gross salary

In general, Pécs offers **35% lower** employment costs than Budapest and **10% lower** employment costs than other regions in Hungary.²



² Source: Central Statistical Office, 2019. Q1-Q3





AFFORDABLE, HIGHLY QUALIFIED, MULTILINGUAL LABOUR FORCE

The most spoken languages in County Baranya³



German

67.312 persons



English

57.503 persons



Croatian

9623 persons



Russian

4238 persons



French

3764 persons



Italian

3798 persons



UNIVERSITY OF PÉCS AS PARTNER

University of Pécs, the first hungarian University

10 faculties



20.000 students

300 training program



20% international students

22 doctoral schools (PhD)



7700m²

state-of-the art research area

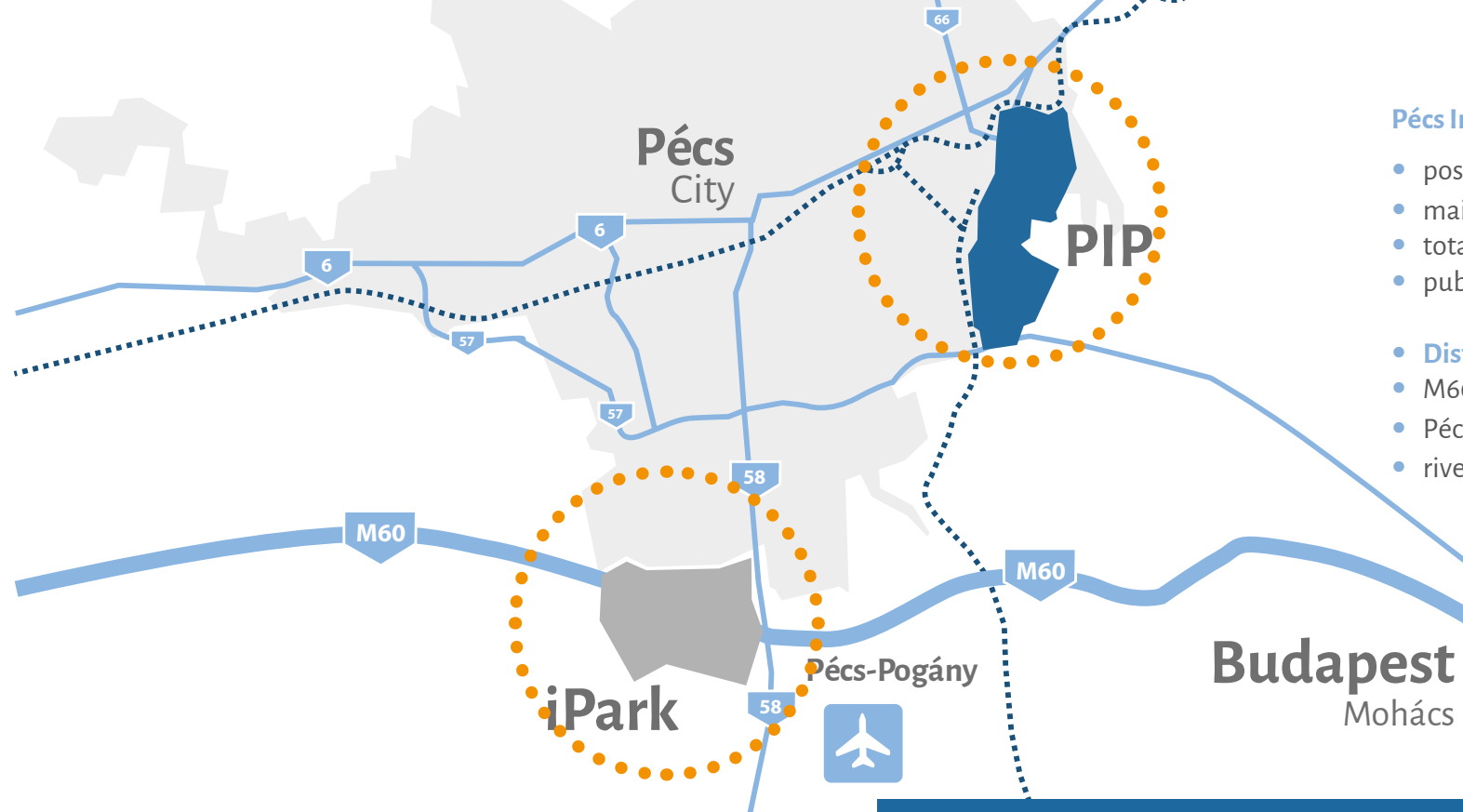


³ Source: Central Statistical Office - Census 2011.



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Pécs Industrial Park (PIP)

- possibility for greenfield investments
 - main profiles: industry logistics, trade
 - total area: 130 ha, areas for sale: from 0,6 ha to 5 ha
 - public utilities are available.
- **Distances:**
- M60 Motorway - 6 km
 - Pécs – Pogány Airport - 15 km
 - river Danube port - 40 km (at town of Mohács)



Southern Industrial Park

- possibility of greenfield investments
 - main profiles: industry, logistics, trade
 - total area: 200 ha
 - public utilities are available.
- **Distances:**
- M60 Motorway - 0 km
 - Pécs – Pogány Airport - 1 km
 - river Danube port - 40 km (at town of Mohács)



**Local business tax for enterprises with permanent activity: 2% of the tax base.**

Discount: 20% of the value of the investment realized in the tax year (but not more than 10% of the total yearly local tax), if at least HUF 200 Million (€ 571.429) is invested and

- a) as a result of the investment, the annual statistical staff shall increase by at least 10%, or
- b) as a result of the investment, the tax base of the company shall increase by at least 10%.

Land tax in industrial parks

Land tax is **HUF 0/m²** for five consecutive tax years after purchase. From the 6th tax year from 1-5000 m² it is **HUF 0/m²/year**; beyond 5,000 m² it is HUF 10 (€ 0.03)/m²/year.

Building tax in industrial parks

Following the completion of the construction as a greenfield investment with legally binding, the final occupancy permit is **HUF 0/m²/year** for five consecutive tax years. From the 6th tax year it is HUF 400 (€ 1.14)/m²/year.

Building tax - based on the useful area of the building -, which is used for **call centre services**, and if at least 100 people are employed: HUF 500 (€ 1.43)/m²/year.

PÉCS PROVIDES YOU WITH A COMPLETE SERVICE PACKAGE

"One-Stop-Shop" service customised for the company



Support for recruitment, training and wage subsidies



Direct contact with the city leaders



Multilateral co-operation agreement between the Company, the Municipality, the University of Pécs and the Vocational Centre of Pécs



Recommendation of local service providers, suppliers on request



Provide joint press conferences and media coverage.





Everyday life

- good public security;
- the largest clinic centre in the South-Transdanubian Region
- the largest private hospital in the South-Transdanubian Region
- bilingual (Hungarian-German, Hungarian-English, Hungarian- Croatian) kindergartens and schools
- many employees in the fields of commerce and services speak German, English, and Croatian.

Cultural life

- UNESCO World Heritage Site
- European Capital of Culture in 2010
- second largest museum network in Hungary
- Pécs National Theatre Festival, Zsolnay Light Festival, theme festivals of arts, culture, minorities, music, gastronomy.

Sports and leisure:

- various sport activities in and around Pécs from gliding to wakeboard
- thermal and spa baths nearby (villages of Harkány, Siklós, Szigetvár, Magyarhertelend, Sikonda)
- excellent climbing and excursion possibilities in and around Mecsek hill
- traditions of gastronomy, especially viticulture: Pécs-Mecsek and Villány-Siklós Wine Routes.

Mechanical engineering and electronics



Food industry



Shared service centre



Cultural and creative industries



Environment and health industries





Mayor's Office The City of Pécs

Department of Economic Development

H-7621 Pécs, Széchenyi tér 1.

e-mail: investment@ph.pecs.hu