



The ideal place for your business

City introduction presentation with special
focus on the German economic connections

June 2024



Pécs in a Page



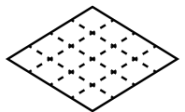
Population: 141 000

Within 1-hour drive: 686 000



Working age population: 90 300

No. of jobseekers: 2 100 (2,34%)



Area: 163 km²

Including agglomeration: 671 km²



Educational hub: University of Pécs (UP)

• 10 faculties, 300 programs



Commonly spoken languages: english,
german, french, spanish, croatian

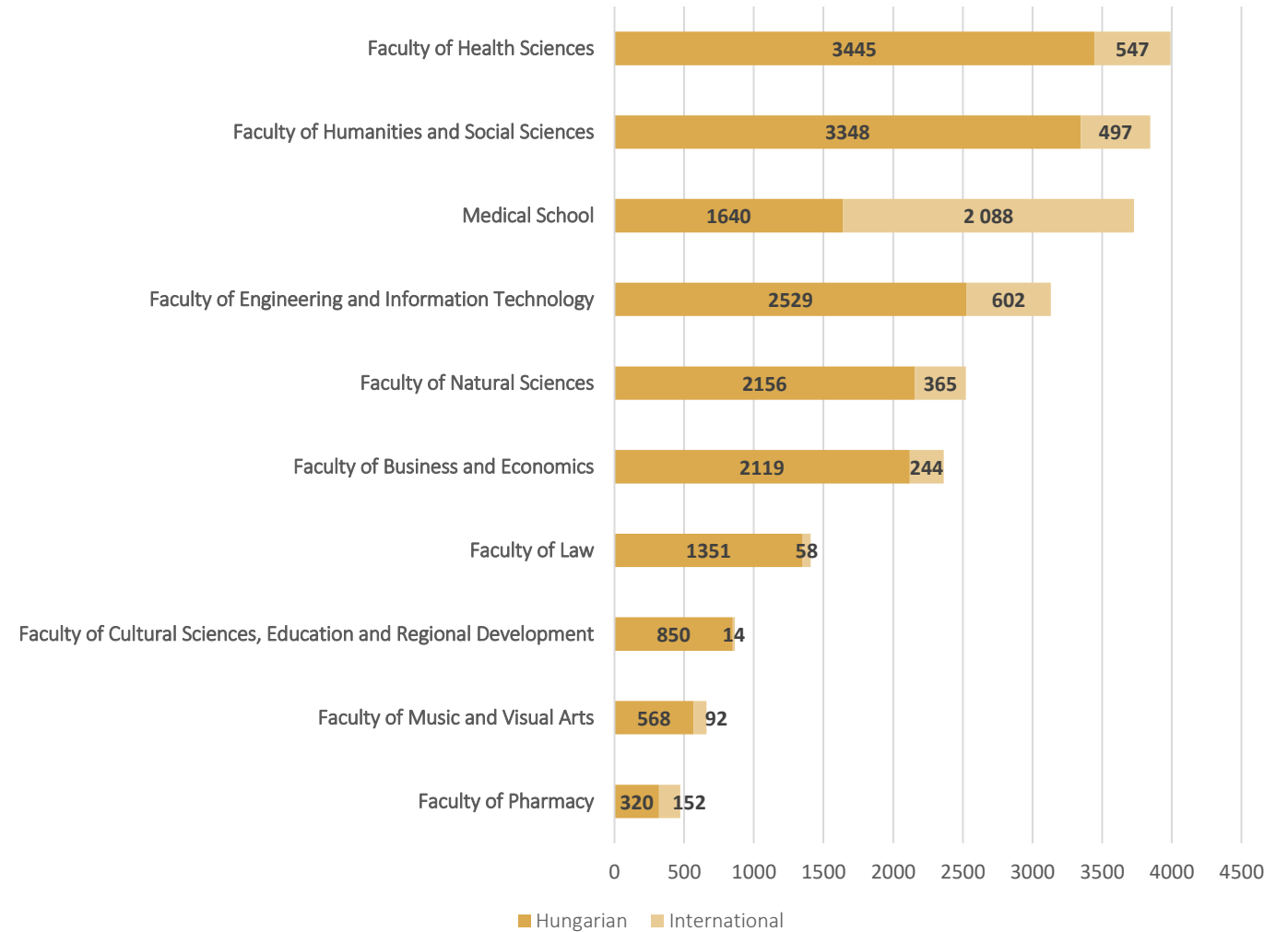


10 faculties – 300 programs

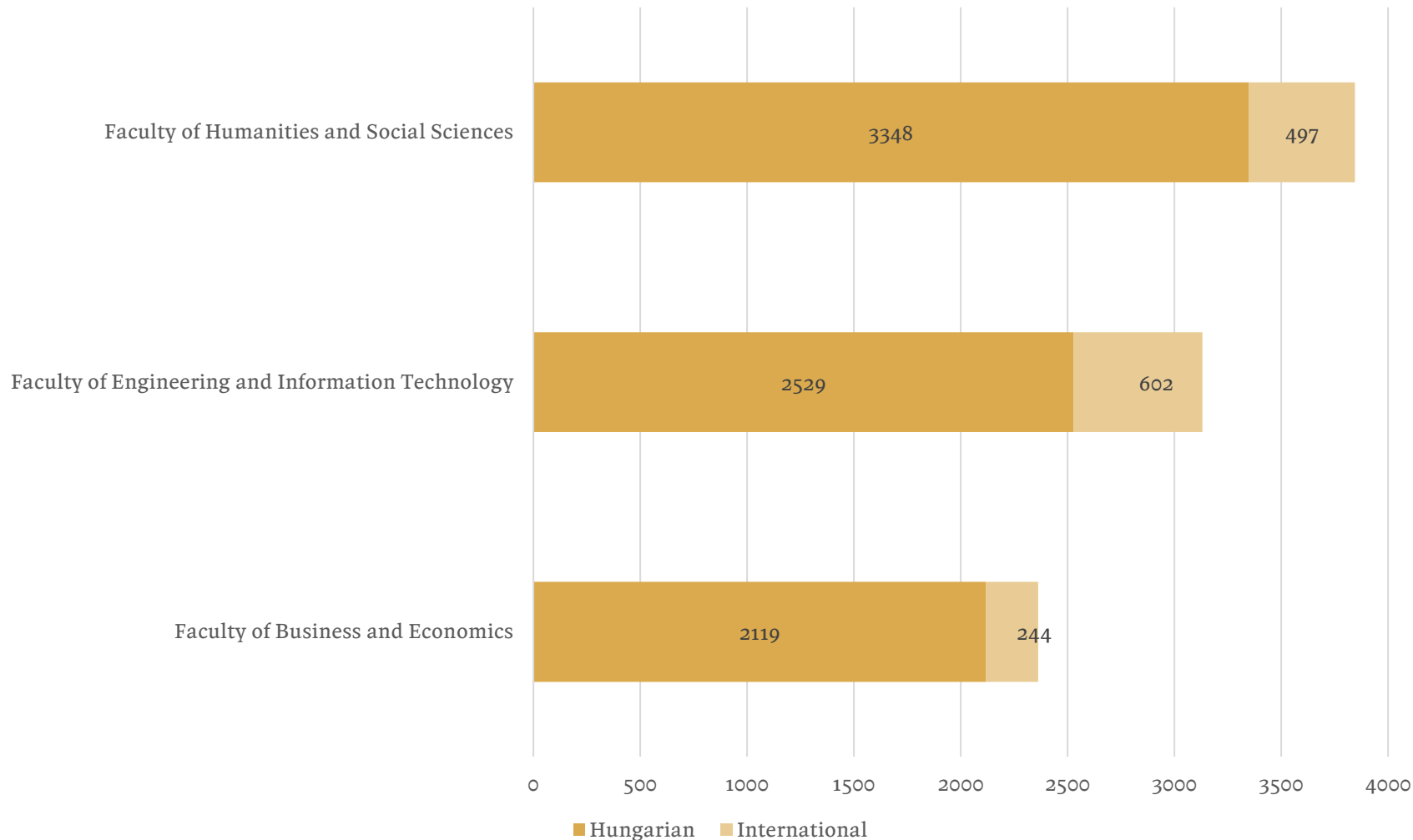
22 000 students – 20% of them are international

7700 m² state-of-the-art research area

Number of students in each faculty (2023)

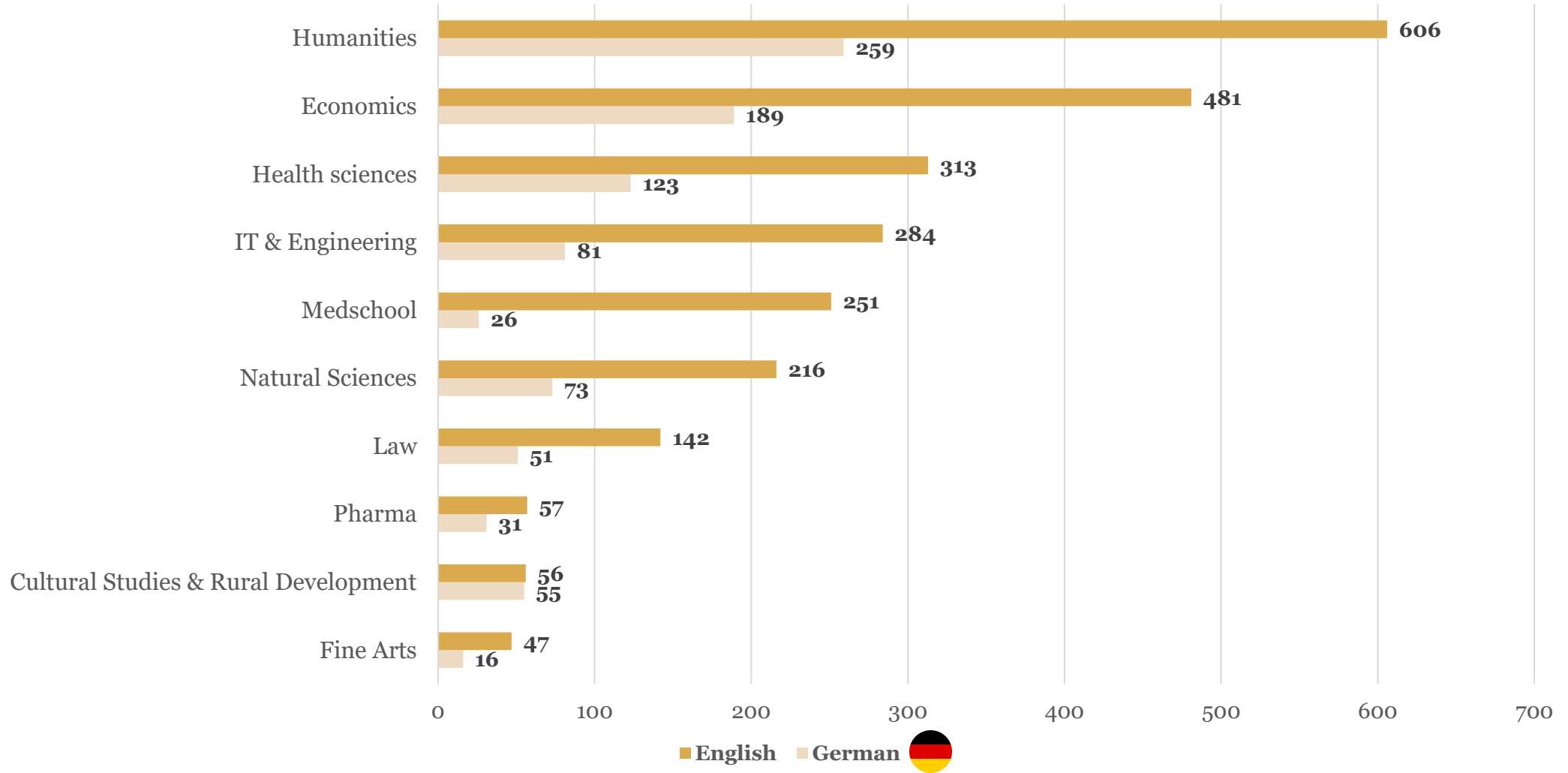


Faculties from which BSCs pick most of their new hires

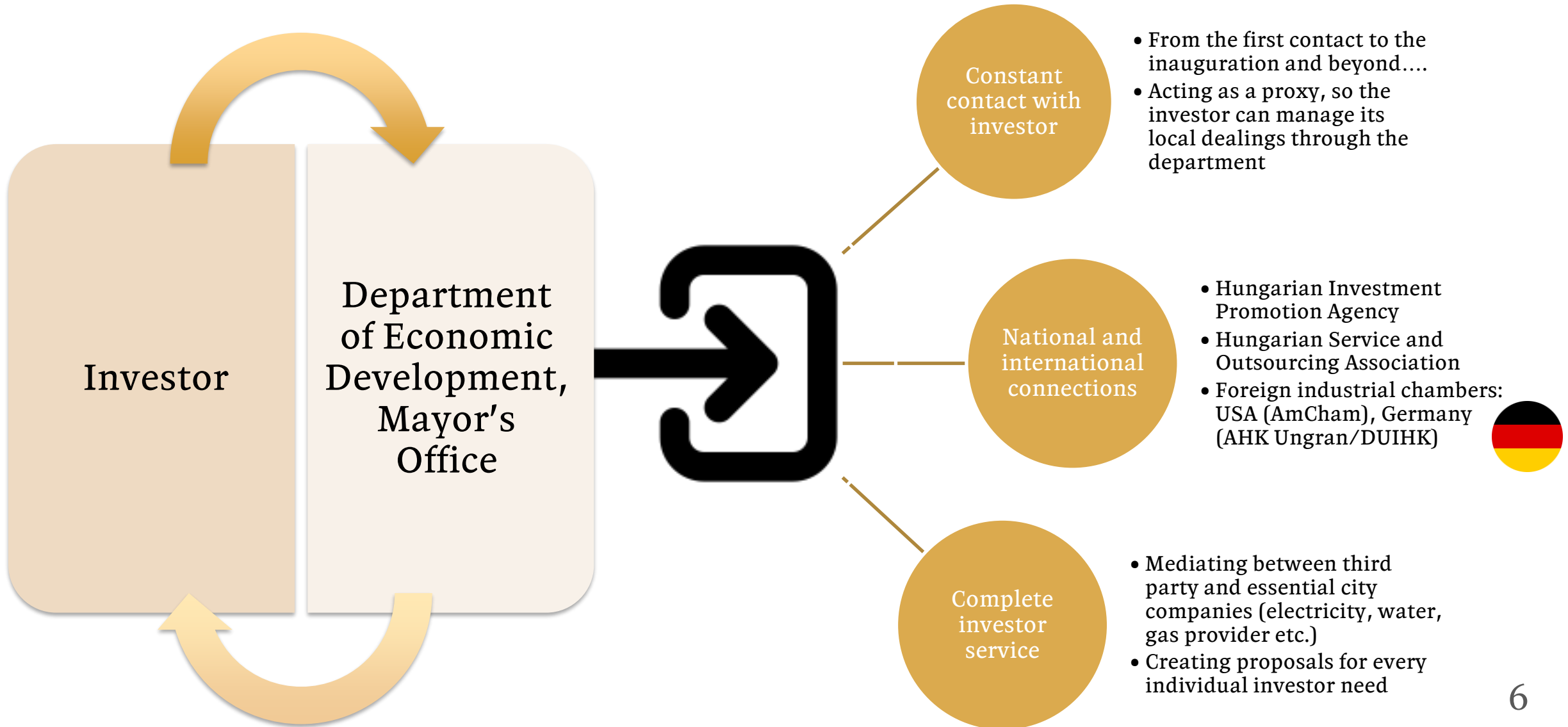


- **45%-50%** of the local BSC industry consists of fresh UP graduates
- **2/3** of the BSC employees are **linked to UP**

Number of students with language exams in each faculty



Investor's onboarding procedure





Cash grant based on individual agreement



Porviding interim office space if the selected location needs refurbishment



Settlement support: for management, upper leadership from a foreign country



City leadership involvement: major, vice-majors are available for negotiations, support



Labor recruitment support



Connecting investors to local suppliers



Cooperation opportunities with the University of Pécs



Communication package

BSC/SSC



DEUTSCHE TELEKOM IT SOLUTIONS



VIESMANN



Production



rs•factory

Logistics

bader...
gruppe

BSC community in Pécs



Headcount



Headcount



Since 2012

540

DEUTSCHE TELEKOM IT SOLUTIONS



Since 2011

75



Since 2018

70



Since 2005

160



Since 2017

50



Since 2021

120



Since 2008

40



Since 2020

80

(only BSC, excluding banking branch)



Since 2024

25

University of Pécs Faculty of Business - Deutsche Telekom partner classrooms, resting zones



BSC Forum – held every year since 2022



2022

University of Pécs – Wine Research Institute winery



2023

Webstar's renewed office



The airport is set to undergo substantial renovations.



15-minutes ride from the city center



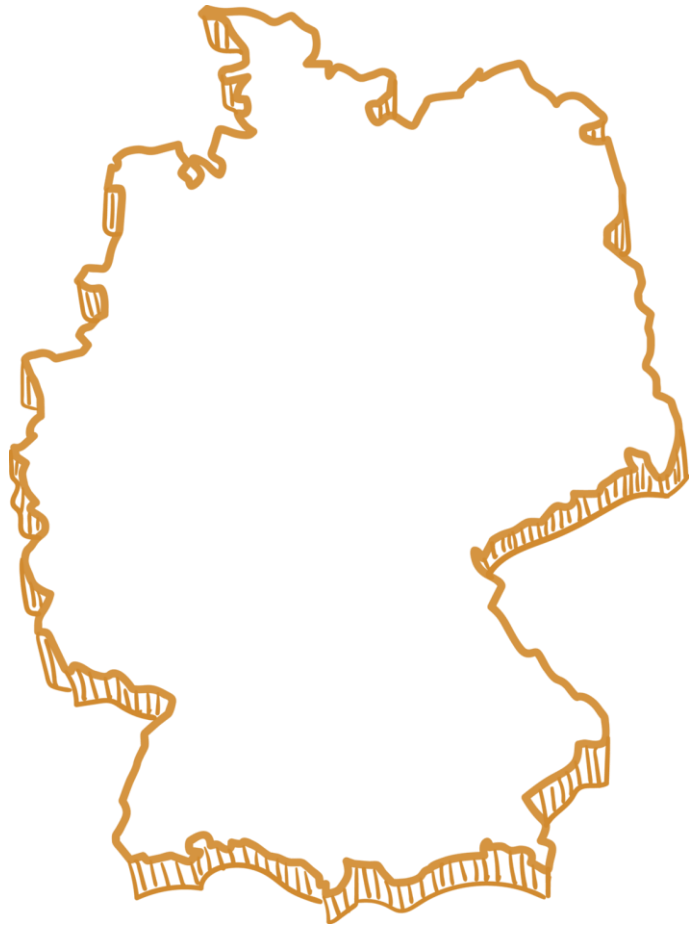
The airport is capable of welcoming **international flights**



Starting March, 2024:

- direct flights to Munich and Malta
- 2x/week to each location (more frequent during the summer)





Capital Investment

Individual cash support

Warehouse and office offers

Lower corporate tax

Lower wage costs

Tourism

Unique, historic sights

Short distances

Cost-saving destinations



**Thank you for
your attention!**

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