PÉCS

your EU city to invest in

Pécs is a significant regional centre of the economy, education, healthcare and culture in Hungary.

Agglomeration area size: 670 km2
Population: 686 000

The city's vision is to provide an economically stable, liveable, innovation-driven environment.

Pécs offers predictable and attractive conditions for both domestic and international investors.

Our city is committed to becoming one of the key locations for cooperation between Taiwan and the European Union.

We are ready to understand the expectations of Taiwanese companies and to meet their needs.

PÉCS

Why Pécs?

Excellent Accessibility *Pécs–Pogány Airport*

The international airport located in the immediate vicinity of the city connects Pécs to Munich (Germany) with two weekly flights. The route is operated by a Lufthansa partner airline, making it available through Lufthansa's booking system, and offering coordinated connections to several European and intercontinental flights.

Business Infrastructure and Industrial Developments

The city's two existing industrial parks are gradually reaching capacity, therefore Pécs has begun developing a new industrial park. The development is tailored to the needs of interested investors.

University of Pécs – An International Knowledge Hub

The University of Pécs hosts more than 23,000 students, nearly one-fifth of whom come from abroad. Its 10 faculties offer around 300 study programs, many of which are taught in English, also. The university provides an outstanding talent pipeline for the biotechnology, healthcare, IT and engineering sectors.

Sustainability and Climate Neutrality

Liveability is a key priority for Pécs, that is why we are actively working on sustainable urban development. Pécs is part of the European Union's 100 Climate-Neutral and Smart Cities Mission. Our priorities include energy independence, the carbon-neutral transformation of the building stock, and the development of sustainable transportation.

Emerging and Supported Industry Ecosystems

Electronics and Semiconductor Manufacturing

Pécs has been building on several decades of industrial experience in the electronics and electrical engineering sectors, with the presence of significant domestic and international companies. Pécs is actively seeking to attract semiconductor industry investments, strengthening its existing industrial culture and educational background.

Healthcare Industry, Biotechnology, and Medical Innovation

Our city is an internationally recognized knowledge hub in the field of healthcare industry with a strong research and development base. The university welcomes thousands of international students each year, and Pécs actively supports the establishment of healthcare-related companies.

ICT, Artificial Intelligence, and Digital Industries

The Faculty of Engineering and Information Technology at the University of Pécs, together with emerging innovation and incubation spaces, creates an ideal environment for software developers and companies working with data-driven technologies and artificial intelligence.

Green Industry, Energy and Climate Technologies

Pécs aims to become a regional center for green innovation. Key focus areas include hydrogen technology, energy management, and the circular economy.

Reasons to choose Pécs

Excellent geographic and strategic location in the middle of EU

Inclusive entrepreneurial ecosystem and professional support to incoming companies

Maximum regional aid is 60%. Small and medium-sized enterprises can benefit from an additional 10-20% bonus

Simplified, business friendly taxation system: Corporate Income Tax (9%), Local Business Tax (2%), Social Contribution Tax (13%)

Available well-qualified and cost-effective labour force

PÉCS

We are looking forward to meeting you in PÉCS!

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