



The ideal place for your business

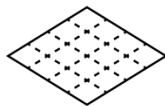
October 2026.





PÉCS

Pécs in a Page



Area: 163 km²

Including agglomeration: 671 km²



Population: 140 000

Within 1-hour drive: 686 000



Working age population: 90 000

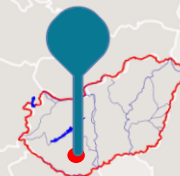
Unemployment rate: 2% (Pécs) - 5% (county)

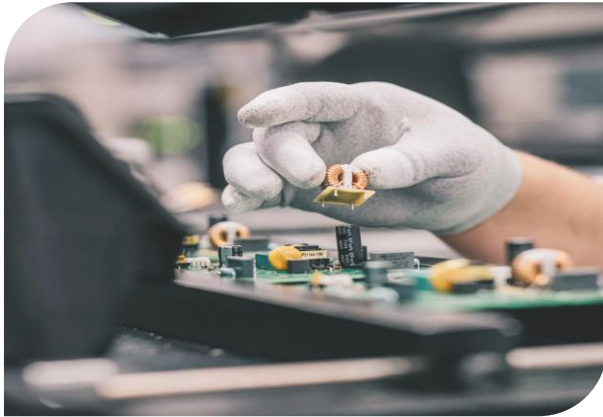


Regional centre of the economy, education,
healthcare and culture in Hungary



Commonly spoken languages: English, German,
Croatian





Investor-friendly business environment,
attracting innovative industries

Retaining young people

Sustainable and liveable city,
the NetZeroCities programme

Urban identity and social cohesion

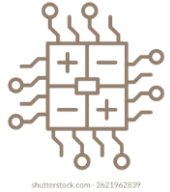
Partnerships with local organisations,
stakeholders



The key economic sectors of Pécs



Mechanical engineering
and automotive industry



Electrical industry
and electronics



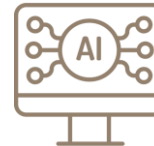
Biotechnology, medicine
and health sciences



Creative industries and
cultural economy



Shared and Business
Service Centres



IT & AI



Sustainable transport
and mobility



Energy and green innovation

Concept of the City of Pécs

Offer

Highly qualified, multilingual workforce
Significant and growing BSC sector

Demand

High-value-added business services,
Technology and knowledge-intensive activities

Key challenge

Limited availability of Class A office building
To attract senior executives

Solution

Office development
Improving international connectivity: direct air connection between Pécs and Munich,
providing better access to one of Europe's key business and aviation hubs.

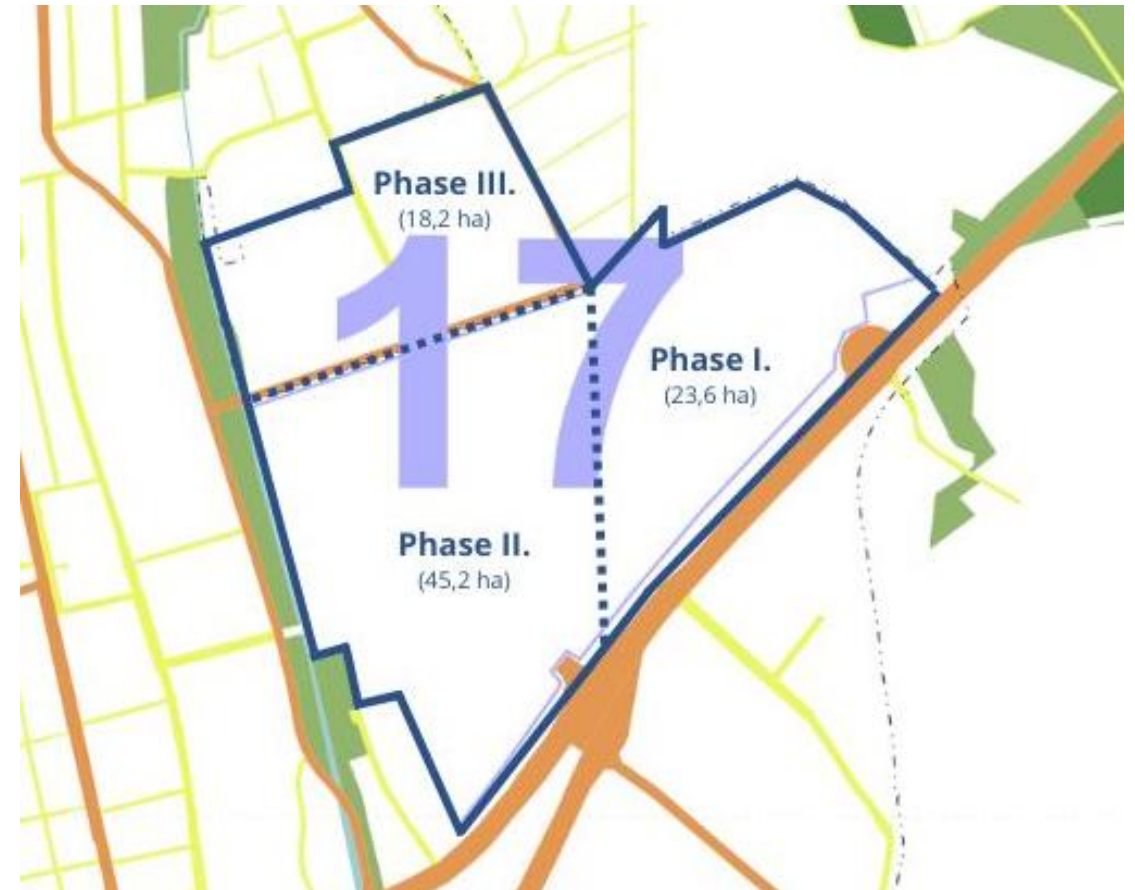
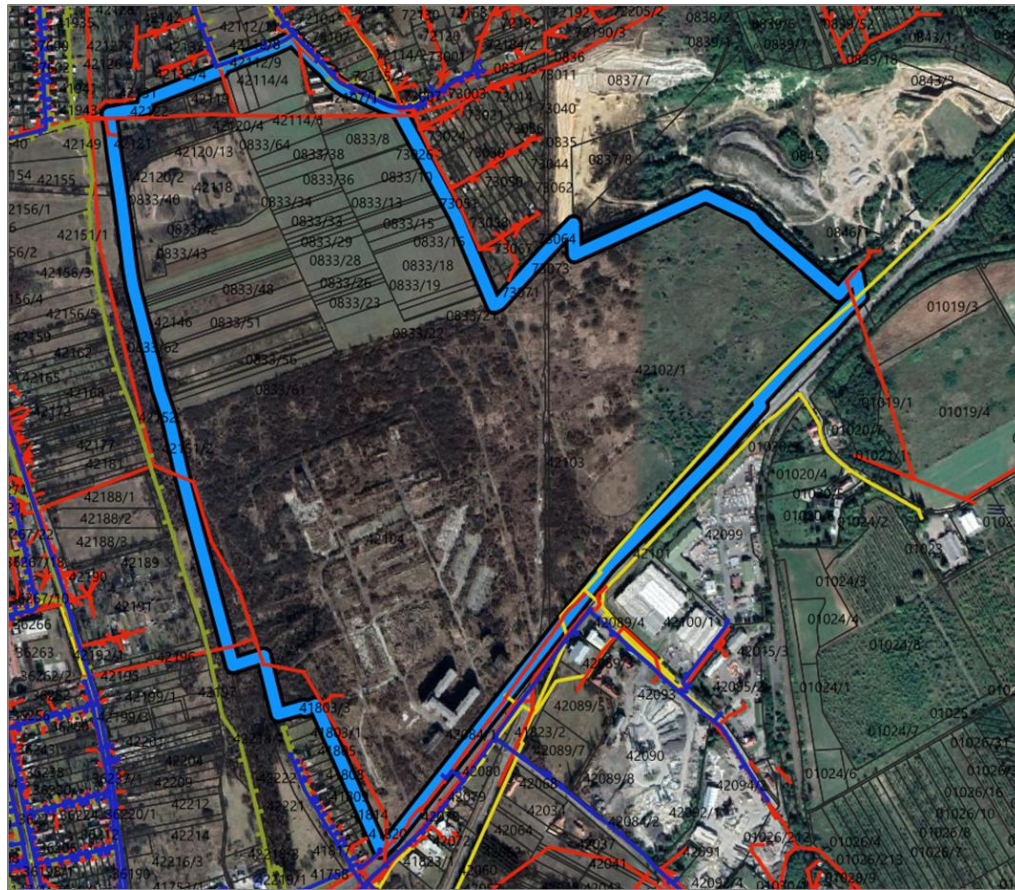
Property Offers

With **two operating industrial parks** and a wide selection of available **greenfield** and **brownfield development sites**, Pécs offers flexible location options for industrial investors of every scale.

Sites are available in small (**1–5 ha**), medium (**5–10 ha**), large-scale (**10-70 ha**) or even extra large (**500ha+**) categories, providing room for both new market entrants and major expansion projects.

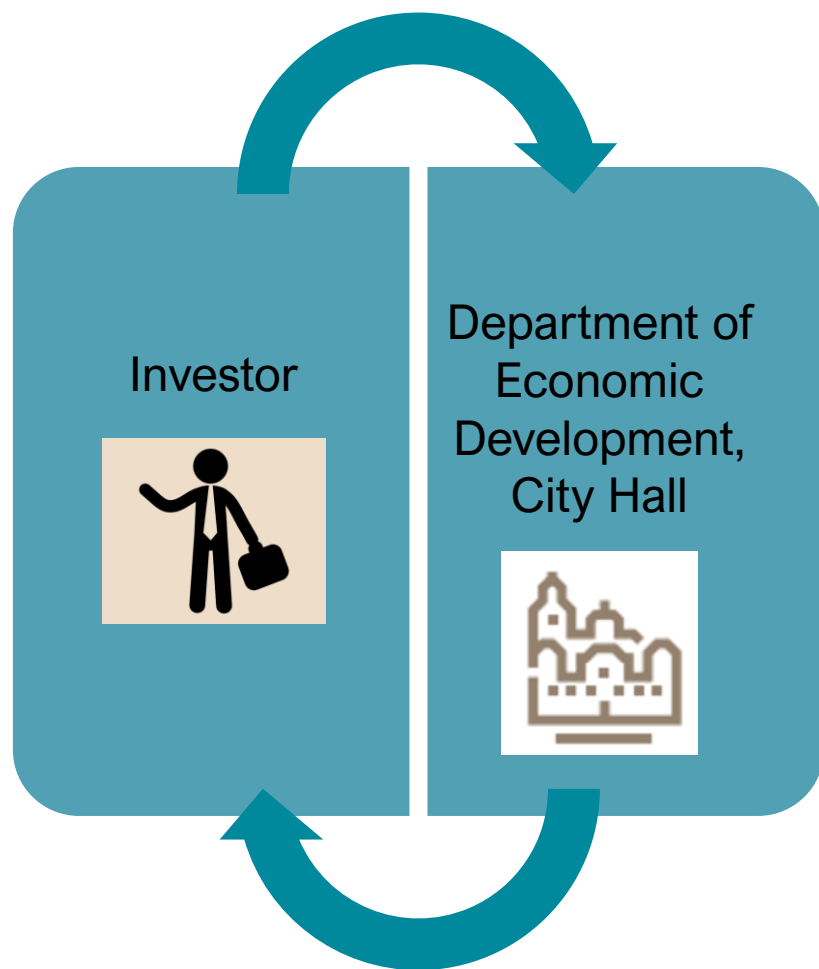
Pécs is also open to further **hotel, office and commercial real estate developments**, offering attractive opportunities for investors looking to become part of the Southern Hungary's key economic and university centre.

Brownfield investment: Area of former army barracks (under development)



Public Utilities - Legend

Sewage		District heat		Electricity	
Water pipes		Gas pipes			



Constant
cooperation
with
investor

- Creating proposals for every individual investor need
- Cash grant based on individual agreement
- Mediating between third party and essential city companies (electricity, water, gas provider etc.)

Complete
investor
service

- Provision of temporary office space during the relocation phase
- Communication support package
- Recommendations for local service providers and suppliers
- Labor recruitment support

Open and
cooperative
economic
ecosystem

- University of Pécs
- Chamber of Commerce and Industry (regional, international)
- Local business network



Introduction video

by Hungarian Investment Promotion Agency



Pécs: Your city to invest in <https://www.youtube.com/watch?v=5lfAgcotelg>

Contact us for more information

We are looking forward to meeting you in PÉCS!

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